

EMERGENCY MEDICINE DAY



MAY 27
EMERGENCY  MEDICINE DAY

Promotional Toolkit



WHAT'S IN THE TOOLKIT

This toolkit includes resources and customizable templates to help you celebrate Emergency Medicine Day with the American Board of Emergency Medicine (ABEM).

Hospitals & Health Systems

Social Media Posts

Press Release

Recognition Awards

Order ABEM Branded Swag for Your Team

Print Media

Collaborate with ABEM on Photos

ABEM-Certified Physicians

[Skip to This Section](#)



Social Media Posts

Order ABEM Swag

Submit Photos & Videos to ABEM

Get Featured on the ABEM General Podcast



FOR HOSPITALS & HEALTH SYSTEMS

EMERGENCY  MEDICINE DAY

SOCIAL MEDIA

24/7 care takes an exceptional team. We're proud to celebrate our ABEM-certified emergency physicians!
#EmergencyMedicineDay #ABEMProud

Emergencies are unpredictable, but the care you receive shouldn't be. Our ABEM-certified physicians are Trained. Trusted. Prepared.
#EmergencyMedicineDay #ABEMProud

When every second counts, expertise matters. Today, and always, we celebrate our ABEM-certified emergency physicians who are committed to the highest standard of care.
#EmergencyMedicineDay #ABEMProud

Behind every emergency is a physician prepared to handle it. We're proud to recognize our ABEM-certified team today!
#EmergencyMedicineDay #ABEMProud

[Download Customizable Templates](#) →

Follow us!



↙

#EmergencyMedicineDay
#ABEMProud
#EMPrroud

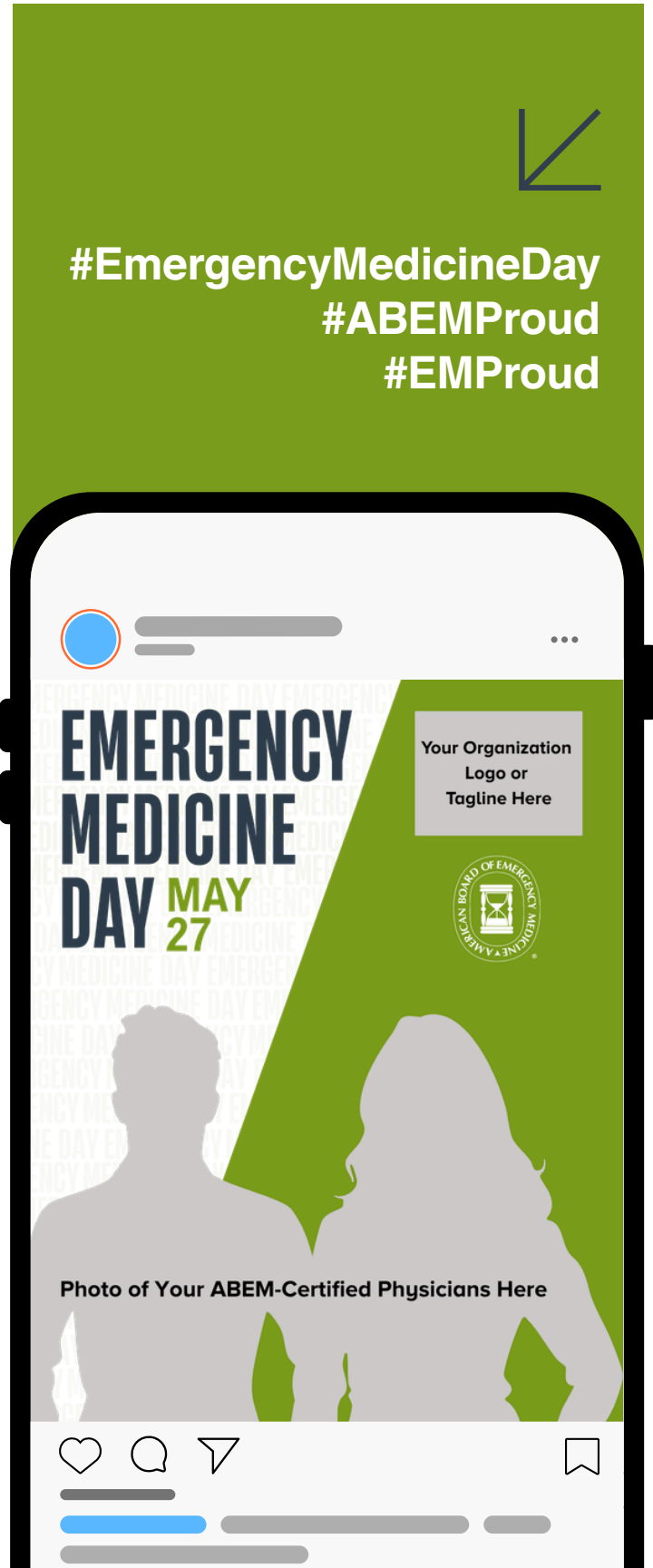
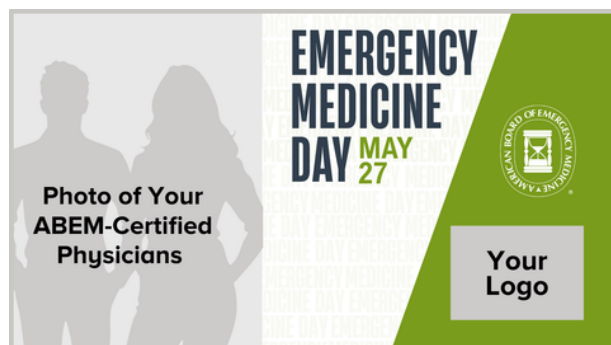
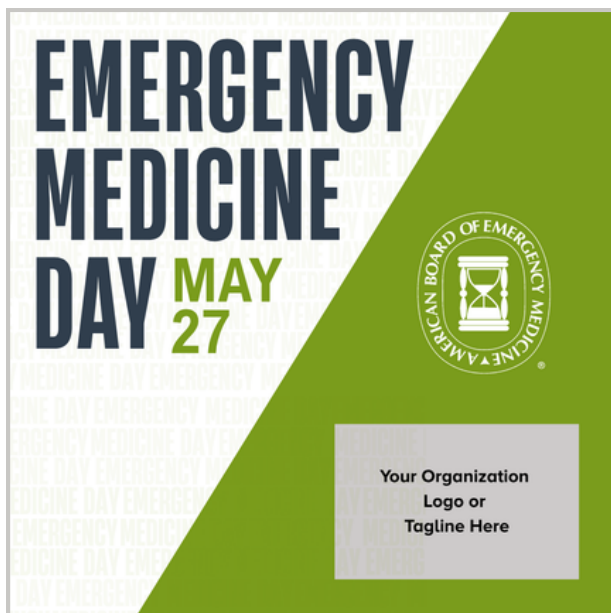
Copy and paste content, make your own, or use our templates. It's easy to join in the conversation!

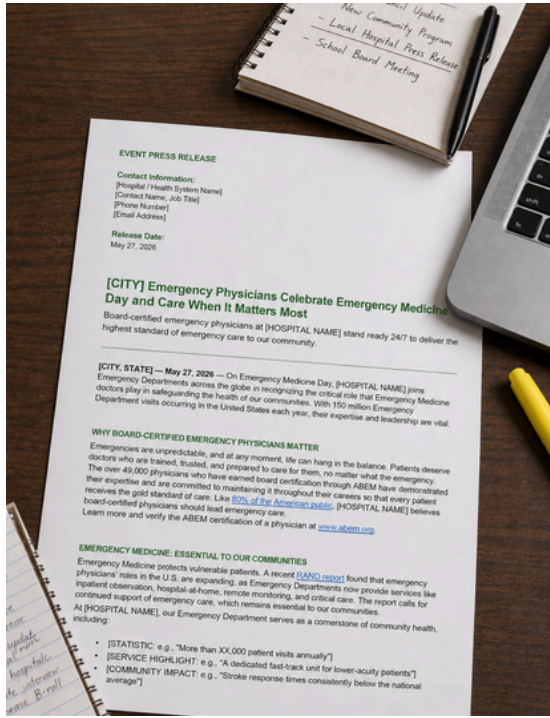


PLACEMENT SAMPLES

Templates come in PNG and EPS file formats

Download Customizable Templates →





PRESS RELEASE

Engage local media about the vital role your ABEM-certified physicians play in the community by highlighting and featuring their stories in Emergency Medicine.

Download the Template



RECOGNITION AWARDS

Select and recognize an emergency physician, program director, or resident for their exceptional contributions in Emergency Medicine.

Download the Template

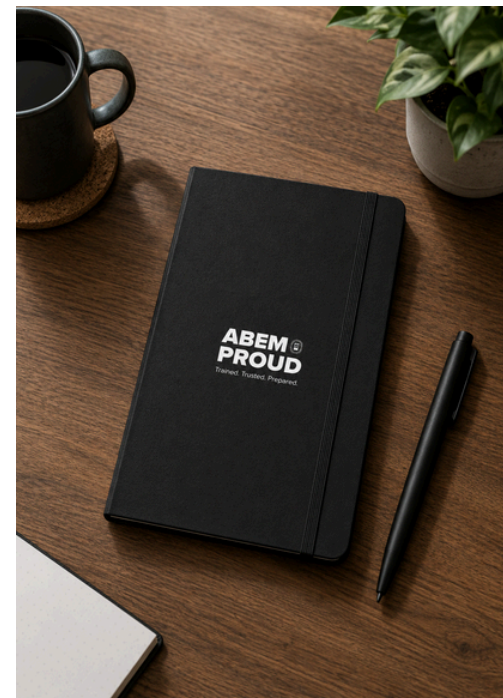




GET ABEM SWAG

Show your appreciation for your ABEM-certified Emergency Medicine team with ABEM-branded items that recognize their expertise and dedication. From badge buddies to everyday essentials, these items celebrate your physicians while reinforcing a culture of excellence that patients can trust.

Visit the ABEM Store



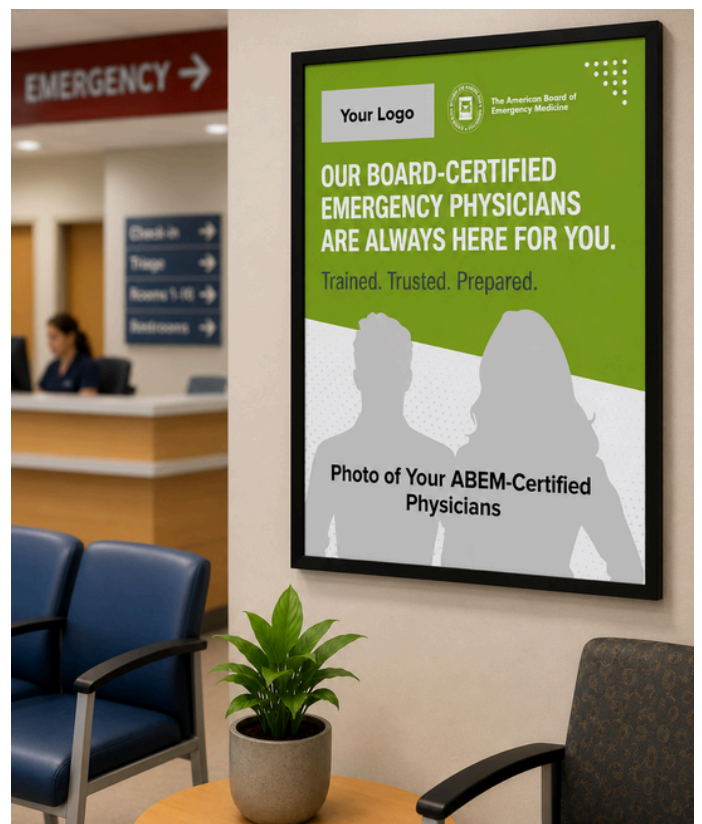
PRINT MEDIA

Your ABEM-certified physicians are the gold standard in Emergency Medicine care. Promote them and your organization's commitment to excellence with these customizable templates in PDF format.

[Download the 18x24 Poster Template](#)



[Download the 8.5x11 Flyer Template](#)



STOCK PHOTOS & VIDEOS

Showcase your ABEM-certified physicians!

ABEM can work with your organization to coordinate professional on-site photography and/or video shoots featuring your ABEM-certified physicians. The final materials may be used by both your organization and ABEM for marketing and promotional purposes.

Contact ABEM's Marketing Team





#ABEMProud



**FOR
ABEM-CERTIFIED
PHYSICIANS**

EMERGENCY MEDICINE DAY

SOCIAL MEDIA

Proud to be an ABEM-certified physician!
#EmergencyMedicineDay #EMProud

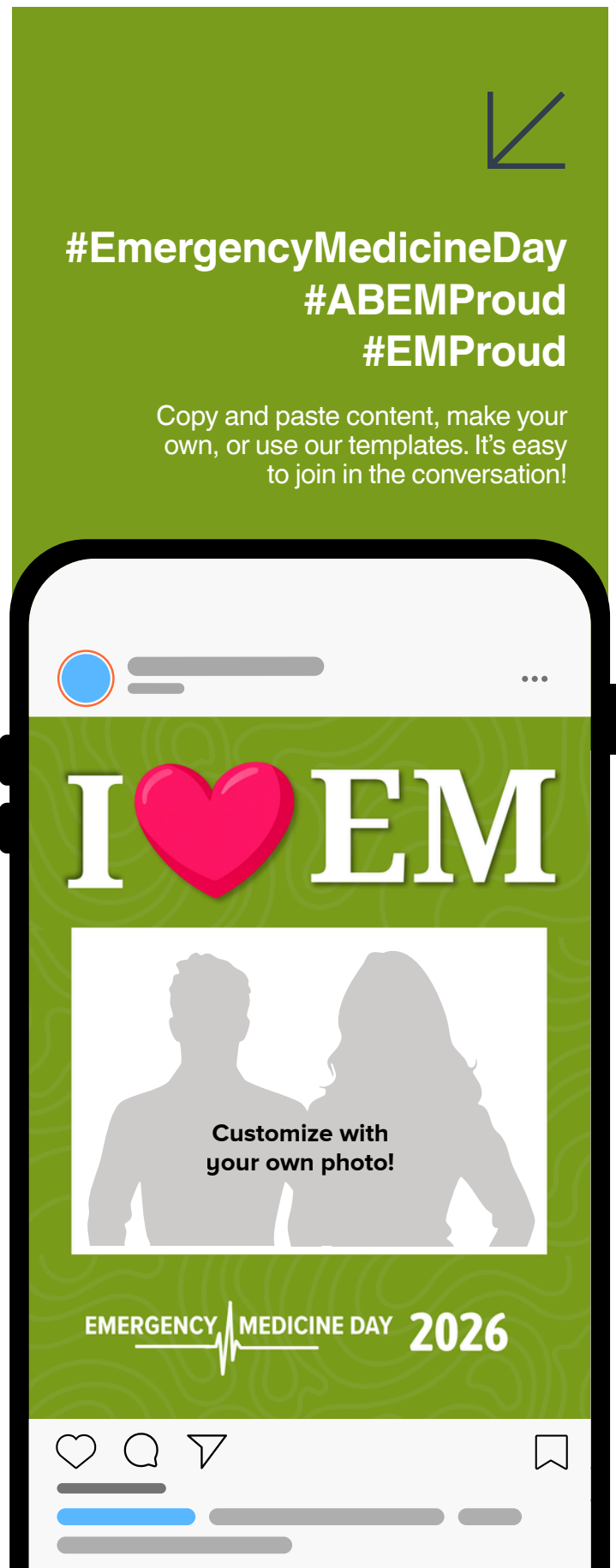
No two days look the same, and that's what keeps me coming back. ABEM-certified physicians are trained, trusted, and prepared for any emergency.
#EmergencyMedicineDay #EMProud

Proud to be ABEM-certified and committed to the highest standard of emergency care!
#EmergencyMedicineDay #ABEMProud

Grateful for the people I work alongside and patients' trust that we are prepared for anything.
#EmergencyMedicineDay #EMProud

[Download Customizable Templates](#) →

Follow us!





GET ABEM SWAG

Your ABEM Certification deserves recognition; show it off with pride! ABEM now has an online storefront where you can order branded items.

Visit the ABEM Store



SUBMIT PHOTOS & VIDEOS

What does Emergency Medicine look like? YOU.

Get featured in ABEM's social media and/or marketing campaigns! ABEM-certified physicians represent the highest standard in Emergency Medicine, and that's worth recognizing.

Submission Form



Credit: Will Brewster, DO | University of Kentucky Medical Center | Lexington, KY



Credit: Fairuz C. Despujos Harfouche, MD | Riverside University Health System Medical Center | Loma Linda, CA



Credit: Mike Wadman, MD | University of Nebraska Medical Center | Omaha, NE

GET FEATURED ON THE ABEM GENERAL PODCAST

Have a story from the front lines of Emergency Medicine? We're looking for physicians to share their real experiences, insights, and impact.

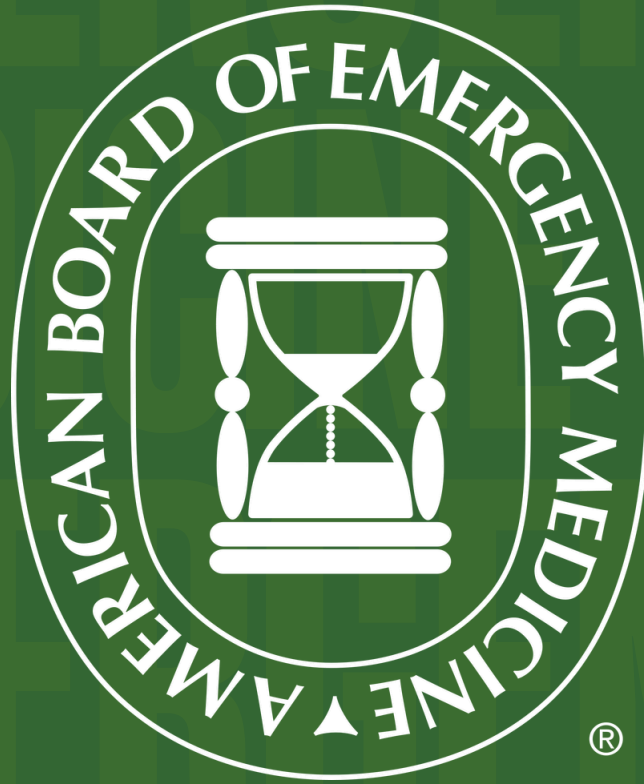
As a special guest on the ABEM General Podcast, you can showcase your meaningful work. Fill out the interest form to get more information.

[Interest Form](#)



[Listen to the Podcast](#)





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